

## P U R E F O O T B A L L

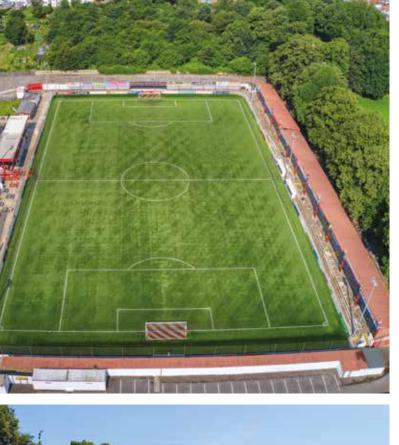


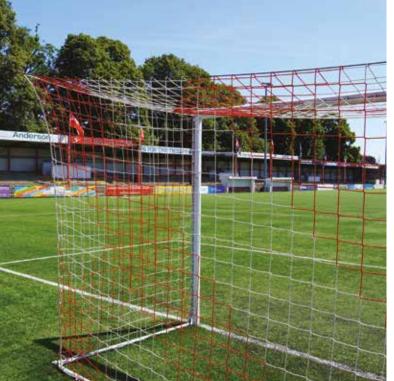


### **Contents**

Carshalton Athletic Football Club	3	
The Academic Programme	6	
The Football Programme	9	
Academy Values	11	
Academy Meals	13	
Leisure time at the Academy	13	
Academy Kit & Uniform	14	
Joining the Academy	15	











## **Carshalton Athletic Football Club**

**Carshalton Athletic** is a multi-award-winning semi professional football club with a proud history dating back to 1907.

Today, Carshalton Athletic is much more than a football club.

- Leading Post-16 Education provider
  100% pass rates three years running
  - 100% success rate in university applications 22/23 and 21/22
  - Provides football for 870 players from first kicks to first team
  - Charter Standard Community Club (The highest FA accreditation)
  - UEFA European Community Club of the year (Silver Award)
  - FA National Community Club of the year
  - FA South-East Region Community Club of the year

### **Colston Avenue Stadium**

- Home of Carshalton Athletic Football Club
- Stadia 3G FIFA 2\* pitch
- State-of-the-art Modern air-conditioned Classrooms
- Dedicated 100MB internet lease line
- Stadium-wide wi-fi

- Fully secure private ground
- CCTV security cameras throughout
- On site free parking for 100 cars
- Extensive on-site catering facilities
- Full time office and site management staff
- Open seven days a week









### **About the Carshalton Athletic Football Academy**

The Carshalton Athletic Football Academy is a full-time two-year sixth form (Years 12 & 13) programme. The programme delivers a football development programme and a BTEC Level 3 Diploma.

Our Mission at Carshalton Athletic Football Academy is to provide every student with the highest standard of football development, education, mentorship, and personal development, giving them access to a wide range of future pathways and empowering them to succeed in whichever they choose.

We give every student the individual attention they deserve both on and off the pitch.

**100% Pass Rate** – All students completing the two most recent academic programmes, (completing in July 2021, 2022 and 2023), passed their Level 3 BTEC diploma.

**100% University success rate** – Every Student that applied to university was offered a university place, 90% at their first-choice university, some in sports-related degrees, others in non-sport related degrees.

**High Technology Resources** – Every Student is given a modern laptop computer and Google classroom account, a suite of software and benefits from stadium-wide high-speed internet.

**Education Resources** – We have modern Education Facilities including air-conditioned classrooms.

**Leisure Activities** – We provide extensive leisure facilities for free periods, leisure days and before and after education time.

**Feeding the body and brain** – The academy's facilities include a fully equipped kitchen and full-time catering staff. Every student can choose a daily healthy breakfast and lunch.

**Not School Children** – We treat students as young adults and afford them the same level of respect that we expect them to show to others.

**Exclusive** - The Carshalton Academy is an exclusive, integrated part of the football club and is not sub-contracted out to multiple independent venues. The only players in our Academy are those who are directly registered with the club at the main stadium.

**Football Opportunity** – Players will have the best opportunity for both semi-professional and fulltime professional football. Please read about our direct football development pathway to learn more.

**Football Resources** – Students receive high quality training from UEFA pro-licence and UEFA A-licence coaches. Training is delivered in the main stadium 4G pitch.

**Non-playing careers** – As well as football playing career opportunities, students can also target non-playing careers in sport such as coaching, management, club marketing, administration and Media. The Level 3 BTEC is equivalent to two A Levels and will provide admission to higher education, apprenticeship, university, and a wide range of careers.







### **The Academic Programme**

# The Level 3 BTEC National Diploma in Coaching and Development

Our two-year academic programme delivers the Level 3 National Diploma in Coaching and Development or the Level 3 National Extended Diploma in Coaching and Development, which are equivalent to two or three A-Levels respectively. Both are highly respected and make big demands of students in terms of workload without the need for exams. Students will need to be motivated and apply themselves consistently to pass. Nationals are widely recognised by industry and higher education as the signature vocational gualification at Level 3. They provide progression to the workplace either directly or via study at a higher level. BTEC's embody a fundamentally learner-centred approach to the curriculum, with a flexible, unit-based structure and knowledge applied in project-based assessments. They focus on the holistic development of the practical, interpersonal and thinking skills required to be able to succeed in employment and higher education. Today's BTEC Nationals are demanding, as you would expect of the most respected applied learning qualification in the UK. You will have to complete a range of units, be organised, take some assessments that we will set and mark, and keep a portfolio of your assignments. But you can feel proud to achieve a BTEC because, whatever your plans in life - whether you decide to study further, go on to work or an apprenticeship, or set up your own business your BTEC National will be your passport to success in the next stage of your life.

## Some of the units covered within the Level 3 Diploma are:

- Careers in Sport & Active Leisure
- Rules, Regulations & Officiating
- Health, Wellbeing and Sport
- Applied Coaching Skills

#### Value-added Holistic Learning

To prepare for future careers, students are given a holistic education that includes practical vocational skills, communication strategies, and leadership development. Our Club and Academy management have extensive experience in both the football and commercial world – we work with every student to share that experience and help each one to learn the skills and techniques to succeed both on and off the pitch.

Through our extensive network, we have regular guest speakers and workshops for our students, including University and Career Pathway Speakers, Football Scouts, First Aid Courses, Coaching Badges and many more.

#### **Outcomes Matter**

Our measure of success is the outcome of a student's time at the Academy. This means that our care and support does not end with the delivery of the programme, but we work closely with each student to help map out pathways for their career on and off the pitch.

# Helping students develop healthy relationships with technology

The next decade will see an even greater use of technology than the last. Every part of our life will see an ever-increasing impact from computers, AI and the internet. Our classrooms, teaching methodology and practices work in harmony with developing technologies and aim to provide platforms for our students to gain expertise, confidence and hands-on experience. Lessons are delivered through high-technology digital platforms allowing students to become familiar with online tools and services that will help them in all aspects of their personal life and career. The entire stadium has industrial-grade broadband Wi-Fi and the classrooms have large LED screens for programme delivery and presentations.

## Our students are safe, confident explorers of the digital world

Over the two-year programme, students will become both familiar and very competent in using digital resources and this will benefit them in almost every aspect of their future.

#### Work Anywhere, Anytime!

Students are provided with laptop computers linked to a wide portfolio of software and online resources through the Google Classroom platform. Each pupil is given their own personal login that can be used on any device; at any time, therefore students can carry out academic work at home, or anywhere, on any windows, apple or android, PC, laptop, tablet or phone. All that is needed is a Google browser and an internet connection!



### **The Football Programme**

Every student who joins our Academy dreams of a career on the football pitch. It is our ambition to support all our students to reach their potential and help them play at the highest level possible according to their ability and mindset.

#### Academy - First Team -Professional Football

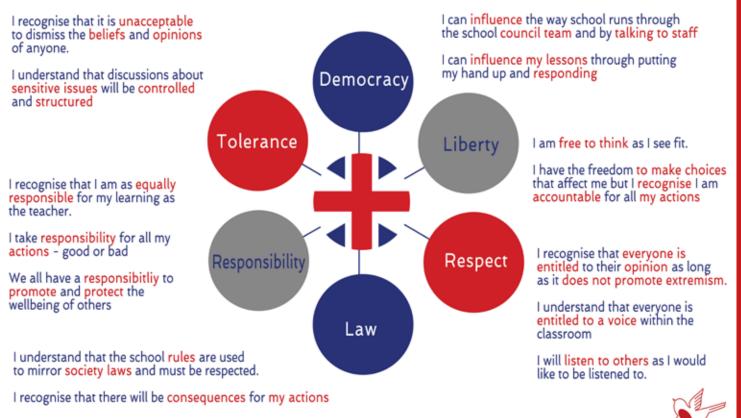
Of course, there are a few players who come through our Academy who enjoy professional football careers, the most recent of which was Mickel Miller who went directly from our Academy into our First Team and then onto a full time, professional career in the Scottish Premiership. Others find their football career in non-league alongside a traditional career.

#### Every Player gets their Chance

As a club, Carshalton Athletic is renowned for its "youth-player" policy. Our team structure and fluid selection policy gives every player the chance to progress at a speed they are comfortable with, and they can be sure to get their chance at the highest level possible.



# **CORE BRITISH VALUES**



## SOCIAL - MORAL - SPIRITUAL - CULTURAL

# DIVERSITY THE ONE THING WE ALL HAVE IN COMMON CELEBRATE IT EVERY DAY



### "our greatest glory is not in never failing, but in rising everytime

we fail"

- Confucius

## **Academy values**

#### Equality

At Carshalton Athletic we don't see colour, race, gender or religious beliefs. We see our brothers and sisters. The club's culture is one that welcomes and celebrates our different beliefs, backgrounds, upbringing and personalities.

#### Understanding and Tolerance

We understand that a person's nature is shaped by their upbringing, their culture and environments. Every person's being is painted by the experiences in their life and it is not always easy to appreciate their perspective. For these reasons we promote understanding and tolerance to others.

#### Respect

At Carshalton Athletic we believe that showing respect to others is a fundamental human obligation. Lack of respect is the first step on the ladder of conflict. We show the same respect to our students as we expect them to show to everyone else, including match officials, opposition teams and even people who do not show us respect.

#### Kindness

Showing kindness to others is a life skill, it follows on naturally after showing respect. Kindness is rewarded by a sense of inner wellbeing as well as often being reciprocated kindness by others. Those who can master the skill of being kind to others will be happier and more successful in themselves.











### **Academy Meals**

For students to perform both on and off the pitch they need good food at the right times.

The Academy benefits from the Football Club's extensive catering facilities. Fresh, healthy, nutritious, home-cooked food is prepared and served by our in house catering team.

Students enjoy hot breakfast and lunch at the academy to power their body and brain for each busy day.





### Leisure time at the Academy

The clubhouse is equipped with table tennis, table football and two PlayStation rigs connected to large LED screens.

There is also an abundance of board games and cards available for students to use in their free time.



### Academy Kit & Uniform

Academy Students are provided with:

- Academy Uniform for travel and classroom
- Training kit for Academy training
- Match kit

Students do not need to purchase any of these items, they are provided by the Academy.



## **Joining the Academy**

Every year our programme intakes between 25-35 students, most join us directly following their GCSE exams.

#### To be admitted into the Academy, applicants will need to meet the following criteria:

An academic track record that demonstrates sufficient performance to fulfil either a National or Extended Level 3 BTec Diploma

#### AND

A Football ability that is likely to achieve either a good semi-professional career or a professional career

#### AND

An ambition for an off-the-pitch career in sports

Applicants can apply in year 10 or year 11 to join in year 12

Applicants must be over 16 and under 18 on the 31st August on the year of joining.

To apply: www.carshaltonathletic.academy or email: recruitment@carshaltonathletic.academy





War Memorial Sports Ground, Colston Avenue, Carshalton SM5 2PW

www.carshaltonathletic.academy recruitment@carshaltonathletic.academy

War Memorial Sports Ground, Colston Avenue, Carshalton <u>SM5 2PW</u>

www.carshaltonathletic.academy recruitment@carshaltonathletic.academy

